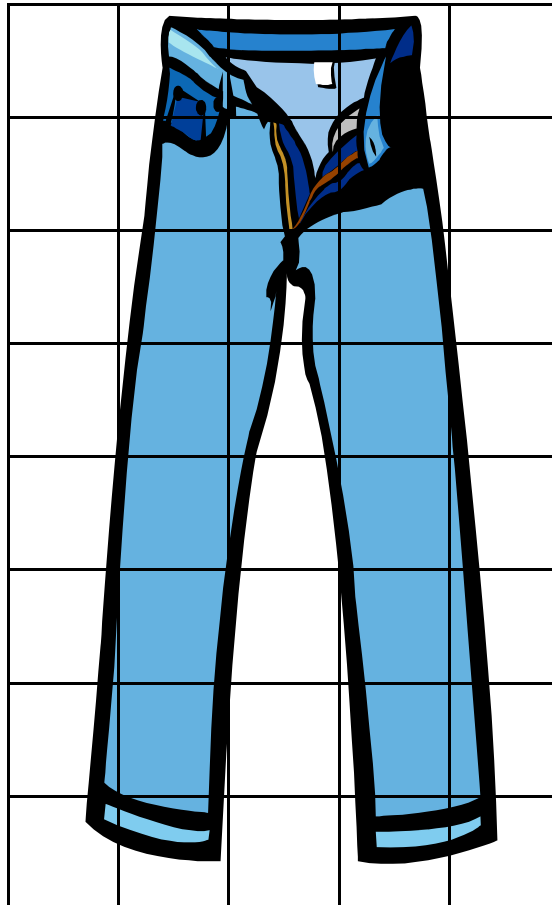


Fairtrade Fractions 2

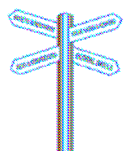
Using the information below - shade in the correct number of squares in different colours to represent where the money goes from a £40 pair of jeans

- **Materials** = £7.00
 - **Company running costs and profit** = £6.00
 - **Profit for the shop** = £22.00
 - **Labour** = £5.00
- (figures have been rounded up)

1 square =
£1



Source: New
Internationalist
Magazine 322
www.newint.org



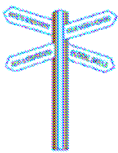
Using the information below shade in the correct number of squares - in different colours - to represent where the money goes from a £2.00 jar of coffee.

- **Growers** = **20p**
- **Exporters** = **20p**
- **Shippers and roasters** = **£1.10**
- **Retailers** = **50p**

1 square = 1p

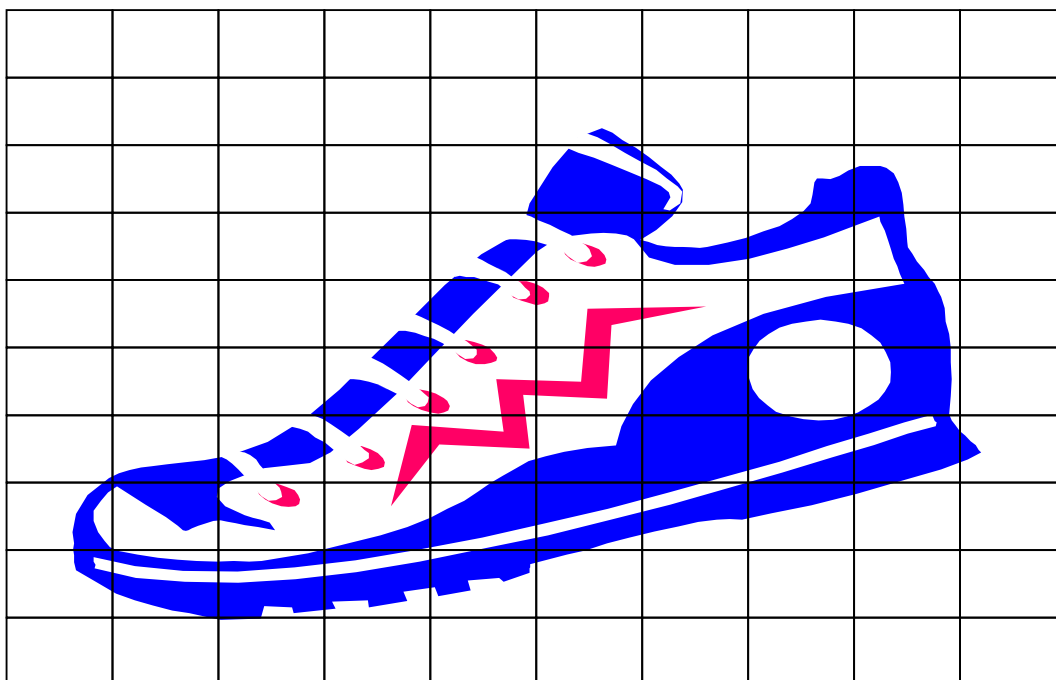


Source:
The Coffee Chain
Game (Oxfam)



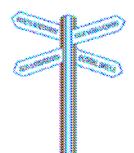
Using the information below shade in the correct number of squares - in different colours - to represent where the money goes from a pair of trainers

- **Labour** = 4%
- **Advertising** = 6%
- **Materials** = 12.5%
- **Other costs (company running costs, taxes, transport)** = 52%
- **Profit:**
 - ***Suppliers** = 4.5%
 - ***Nike** = 8%
 - ***Retailer** = 13%



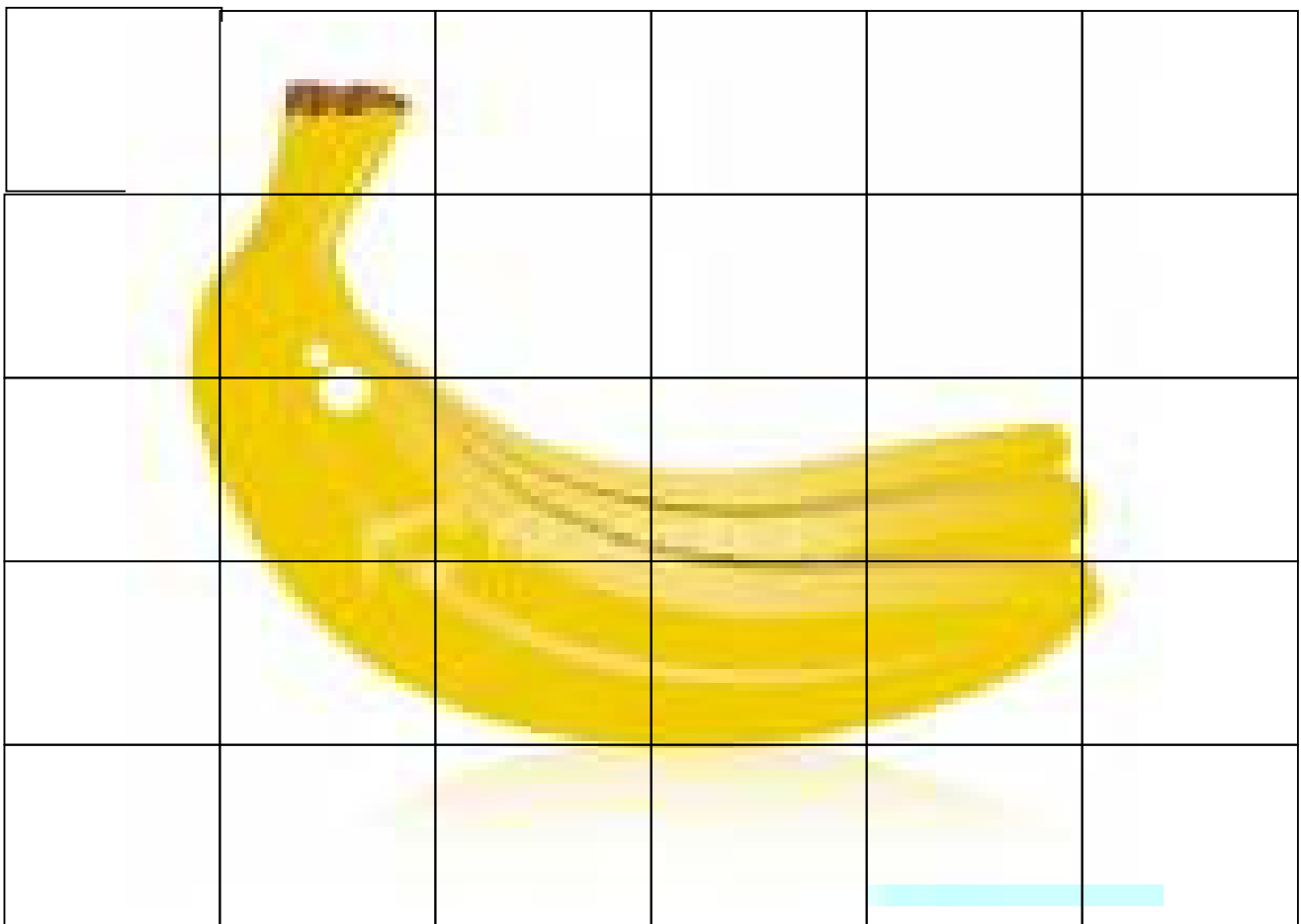
1 square = 1%

Source: Just Biz website "Exposed" www.jusbiz.org/resources/Exposed.html



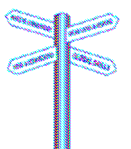
Using the information below shade in the correct number of squares - in different colours - to represent where the money from a 30p banana goes:

- **Banana plantation worker** = **1p**
- **Plantation owner** = **5p**
- **Shipper** = **4p**
- **Importer/wholesaler** = **3p**
- **Ripener** = **4p**
- **Retailer** = **13p**



Source: *Go Bananas Pack - Oxfam*

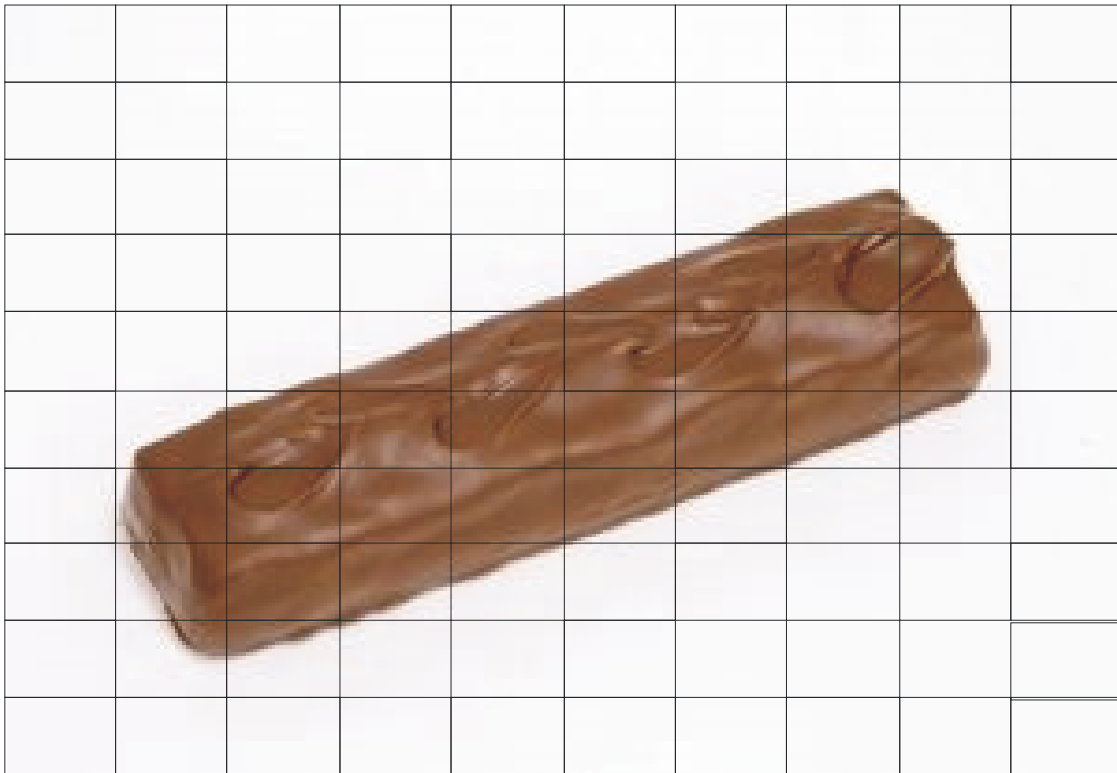
1 square = 1p



Using the information below shade in the correct number of squares - in different colours - to represent where the money from a £1.00 bar of chocolate goes:

- **Cocoa farmer** = **7p**
- **Tax in Ghana** = **7p**
- **Tax in UK** = **17.5p**
- **Retailers** = **28p**
- **Chocolate company** = **40.5p**

1 square = 1p



Source: Oxfam's Cool Planet website

