

Estimate sheets

This introductory activity is designed to get everyone thinking about who benefits most from the money made from a variety of items that we all buy.

Time to guess

In your opinion, which do you think would get the biggest share of the cost of a pair of £40 jeans (rank 1 as the most 4 as the least)?

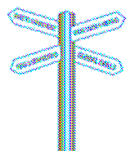
- Materials =
- Company running costs and profit =
- Profit for the shop =
- Labour =

In your opinion, which do you think would get the biggest share of the cost of a £1.00 bar of chocolate (rank 1 as the most 5 as the least)?

- Cocoa farmer =
- Tax in Ghana =
- Tax in UK =
- Retailers =
- Chocolate company =

In your opinion, who do you think would get the biggest share of the cost of a 25p banana (rank 1 as the most 5 as the least)?

- Banana plantation worker =
- Plantation owner / grower =
- Shipper =
- Importer/wholesaler =
- Retailer =



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Time to guess

In your opinion, which do you think would get the biggest share of the cost of a £60 pair of Nike trainers (rank 1 as the most 7 as the least)?

- Labour =
- Advertising =
- Materials =
- Other costs (company running costs, taxes, transport) =
- Profit:
 - *Suppliers =
 - *Nike =
 - *Retailer =

